



Towards Handicap Integration Negotiation Knowledge

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Microsoft



apollo
PĀRĒPĒT BRĪVALIĢĀMĀ

unibanka



TELEM@N



**The press-conference "The launch of the
THINK Baltic extension project within the
framework of IST programme" :LATVIA,
ESTONIA, LITHUANIA**

Report

RIGA LATVIA

**2002
APRIL 8TH**

V e n u e:

*Zakusalas kr.3,Riga,
LATVIA 15:00.*

PARTICIPANTS INCLUDED:

Mr. Jacques Babot EUROPEAN COMMISSION Information Society Directorate-
General Head of Sector

Mr. Miguel REYNOLDS Representative from "TELEMAN S.A.", Portugal
Chairman

Representatives from Non profit Ltd "Public foundation OPEN LATVIA",
LATVIA

Egils Grikis Director, **Dinnija Mudure** Project manager, **Egija Lapina** Project
manager

Mr. Torben Andersen Representative from SIA **Microsoft LATVIA**, Director

Mr. Martins Berzins Representative from SIA **Hewlett-Packard**, Dealer account
manager

Mr. Ivars Balodis Representative from Association of disabled and their friends
"APEIRONS", LATVIA, President

Mr. Elmars P.Borins Representative from SIA "**RKT Publicitate**", Executive
director

Mr. Ainars Ozols Representative from A/s Latvijas **UNIBANKA**, Vice-president

Mr. Janis Leja Representative from SIA **LATTELEKOM**

The following speakers made their presentations at the conference:

Welcome address:

- **Mr. Egils Grikis**
Director Open Latvia

On behalf of Open Latvia Mr. Grikis welcomed the project partners, journalists and other people present in the hall, and expressed his hope for the successful implementation of the THINK project and the hope for this project not being the last project that deals with the integration of socially less protected groups.

- **Mr. Jacques Babot**
EUROPEAN COMMISSION Information Society Directorate-General Head of Sector

Mr. Babot took the floor as the next speaker and informed the audience about the IST programme and its plans for the coming years and shortly about the possibilities to get the funding for projects from IST programme within the 6th framework

PRESENTATIONS:

- **TELEBALT, WORKSHOP "INFORMATION TECHNOLOGIES, TOURISM AND SOCIAL INTEGRATION": RESUME, SUMMARY, CONCLUSIONS**

Ms. Dinnija Mudure
Project Manager Open Latvia

Ms. Mudure presented the concept of TELEBALT project and shortly summarized the outcomes of the recent TELEBALT conference, informing the people present in the hall about the numbers of attendants, new contacts and main conclusions of TELEBALT conference.

- **THINK PROJECT (IST):**

Mr. Miguel REYNOLDS
Chairman and CEO of "TELEMAN S.A.", Portugal

In his presentation Mr. Reynolds informed the audience about the experience of THINK project implementation in Portugal and other countries, including its supporters, main achievements, obstacles and problems faced, as well as with the solutions to those problems. Mr. Reynolds also described what the developments of

the THINK project have been over the last three years in Portugal and what expectations does he have about the development of THINK in the Baltic area.

- **THINK NAS PROJECT (IST):**

Ms. Egija LAPINA

Project Manager Open Latvia

Mrs. Lapina briefly described the main tasks, problems, necessities and challenges of the THINK project in the Baltics and in Latvia in particular, took an opportunity to thank the supporters of the project and also expressed the hope for the successful implementation of this project and more similar projects in the future.

After the initial presentations the official signing of Memorandums of Understanding between **Open Latvia** and the respective project partners, namely **Microsoft, Hewlett-Packard, Unibanka, RKT Publicity, Union of Disabled and their Friends “Apeirons” and Lattelekom** took place.

After the signing of Memorandum of Understanding, other project partners took an opportunity to express their gladness to be involved and to support the project and, if the current project is successful, their willingness to continue the cooperation in similar projects.

BRIEF SUMMARY OF DISSEMINATION EVENTS IN LATVIA:

- Presentation about the project TELEBALT workshop “Information Technologies, Tourism and Social Integration” within the framework of the conference Baltic IT&T 2002 Forum: eBaltics, The 6th International Conference.
- Several interviews on the National TV of Latvia.
- Number of plots on National TV of Latvia and private TV news.
- On-line reports in two major news agencies in Latvia.
- Several interviews about the project in National radio channels.
- Announcements about the project in private radio channels in Latvia.
- Information announcements in major news papers of Latvia etc.

TALLINN ESTONIA

**2002
APRIL 17TH**

V e n u e:

*The Council Room, Tallinn Technical University
ESTONIA 9:30.*

PARTICIPANTS INCLUDED:

Mr. Claus Kondrup, EC representative in Estonia

Mrs. Egija Lapina, Baltic Coordinator of THINK Baltic Extension

Dr. Kaido Kikkas, Estonian Coordinator of THINK Baltic Extension

Mrs. Maret Priske, Director of Astangu Vocational Rehabilitation Centre

Mrs. Heli Kaldoja, Chief Specialist, Dept. of Social Welfare, Ministry of Social Affairs

Mr. Priit Koff Corpore / Kubits & Hamburg (*PR company contacted as partner*)

Representatives of disability organizations:

Mr. Jaak Võsa, Independent Living Estonia

Mr. Heiki Lumilaid, Tallinn Society for People with Mobility Impairments

Mr. Andrus Helenurm, Estonian Society for the Hard of Hearing

Ms. Katre Lambut, Astangu Vocational Rehabilitation Centre

Ms. Kristel Sooäär, Astangu Vocational Rehabilitation Centre

Representatives from **Estonian Society for People with Visual Impairments**

Reps of Tallinn Technical University:

Mr. Tarvo Tamm, Director, Office of Foreign Programmes

Ms. Marit Seepõld, Specialist, Office of Foreign Programmes

The following speakers made their presentations at the conference:

Welcome address:

- **Dr. Kaido Kikkas**
Estonian Coordinator of THINK Baltic Extension

Dr. Kikkas opened the event with a welcomed the project partners, journalists and other people present in the hall, and expressed his hope for the successful implementation of the THINK project.

PRESENTATIONS:

- **THINK PROJECT (IST):**

Mr. Miguel REYNOLDS
Chairman and CEO of "TELEMAN S.A.", Portugal

In his presentation (using speaker phone + local slide show) Mr. Reynolds informed the audience about the experience of THINK project implementation in Portugal and other countries, including its supporters, main achievements, obstacles and problems faced, as well as with the solutions to those problems. Mr. Reynolds also described what the developments of the THINK project have been over the last three years in Portugal and what expectations does he have about the development of THINK in the Baltic area.

- **THINK NAS PROJECT (IST):**

Ms. Egija LAPINA
Project Manager Open Latvia

Mrs. Lapina briefly described the main tasks, problems, necessities and challenges of the THINK project in the Baltics, took an opportunity to thank the supporters of the project and also expressed the hope for the successful implementation of this project and more similar projects in the future.

- **THINK NAS PROJECT (IST) IN ESTONIA:**

Dr. Kaido Kikkas

Estonian Coordinator of THINK Baltic Extension

Dr. Kikkas briefly described the main tasks, problems, necessities and challenges of the THINK project in Baltics and in Estonia in particular, took an opportunity to thank the supporters of the project and also expressed the hope for the successful implementation of this project and more similar projects in the future.

Mr. Jaak Võsa from Independent Living Estonia (disability advisory partner) made a brief presentation on the expectations of people with disabilities themselves.

Mr. Claus Kondrup from EC had a small speech in which he expressed his approval on the novel approach to solving disability problems presented in THINK. The event concluded with a lively discussion.

BRIEF SUMMARY OF DISSEMINATION EVENTS IN LATVIA:

- On-line reports in ETA (central news publisher in Estonia, twice with an update based on follow-up press notice).
- Information announcements in major news papers of Estonia *etc.*

VILNIUS LITHUANIA

**2002
APRIL 19TH**

V e n u e:

*Santariškiu str.2, Vilnius university hospital
Santariškiu klinikos, conference hall; Vilnius
11.00.*

PARTICIPANTS INCLUDED:

Dr Alvydas JUOCEVICIUS Vilnius University, Contact person for THINK Project in Lithuania

Mrs. Egija Lapina Representative from Non profit Ltd "Public foundation OPEN LATVIA", Project manager

Mrs. Daiva Bumblyte Representative A. Jonkus and partners", Project manager

Mr. Martynas Bieliunas Representative from SIA **Microsoft LATVIA**, Sales representative, Baltic region

Representative from Vilnius University

Representative of Society of disabled of Lithuania

Representative of Union of people with vision disability of Lithuania

Representatives of Vilnius university hospital Santariškiu klinikos

Representative of "SKANSKA Statyba"

Representative of Vilnius department of Association of people with spine cord injuries

Representative of Valakupiu rehabilitation center.

The following speakers made their presentations at the conference:

Welcome address:

- Mrs. Daiva Bumblyte

*Director of projects „A. Jonkus and partners”,
Communications and managing consultations*

Mrs. D. Bumblyte welcomed the project partners, journalists and other people present in the hall, and expressed her hope for the successful job of the press conference.

PRESENTATIONS:

- **THINK NAS** project (IST):
Mrs. Egija LAPINA
Project Manager Open Latvia

Mrs. Lapina briefly described the main tasks, problems, necessities and challenges of the THINK project in Baltics, also expressed the hope for the successful implementation of the project.

- **THINK** Project (IST) (*telepresentation*):
Mr. Miguel REYNOLDS
Chairman and CEO of "TELEMAN S.A.", Portugal

In his presentation Mr. Reynolds informed the audience about the experience of THINK project implementation in Portugal and other countries, including its supporters, main achievements, obstacles and problems faced, as well as with the solutions to those problems. Mr. Reynolds also described what the developments of the THINK project have been over the last three years in Portugal and what expectations does he have about the development of THINK in the Baltic area.

- **THINK NAS** Project (IST)
Dr. Alvydas JUOCEVICIUS Vilnius University
Project manager of Lithuania

Mr. A. Juocevicius informed about situation of disabled people in Lithuania, described the rehabilitation system of the country, and gave a brief description of the situation in labor market for disabled. The requirements of social and professional rehabilitation were expressed. In this aspect the possibilities of THINK project implementation in Lithuania for professional rehabilitation were expressed too.

After the initial presentations the official signing of Memorandums of Understanding between **Vilnius university** and the respective project partners, namely **Society of disabled of Lithuania, Union of people with vision disability of Lithuania, Vilnius university hospital Santariškiu klinikos, SKANSKA Statyba, Vilnius department of Association of people with spine cord injuries, Valakupiu rehabilitation center.**

After the signing of Memorandum of Understanding, other project partners took an opportunity to express their gladness to be involved and to support the project and, if the current project is successful, their willingness to continue the cooperation in similar projects.

BRIEF SUMMARY OF DISSEMINATION EVENTS IN LATVIA:

- On-line reports in major news agencies in Lithuania.
- Several interviews about the project in National radio channels.
- Number of plots and announcements on National TV of Latvia.
- Announcements about the project in private radio channels in Latvia
- Information announcements in major newspapers of Lithuania *etc.*